

# Shadow Investment

Gold and Platinum Service

**ISACO**  
LET'S BUILD WEALTH TOGETHER.

# About ISACO

ISACO is a small, warm and friendly investment company that was started back in 2001 by brothers Stephen and Paul Sutherland. Stephen and Paul are known as two extremely likeable, down to earth individuals who both live in Manchester, where the company is based.

ISACO is a specialist in ISA and SIPP Investment and the pioneer of 'Shadow Investment', a simple way to grow your ISA and SIPP. Together with our clients, we have £57 million actively invested in ISAs and pensions\*.

Our personal investment service allows you to look over our shoulder and buy into exactly the same funds as we are buying. These are investment funds that we personally own and so you can be assured they are good quality. We are proud to say that by 'shadowing' us, our clients have made an annual return of 12.5% per year over the last four years\*\* versus the FTSE 100's 7.4%.

We currently have close to 400 carefully selected clients. Most clients have over £100,000 actively invested and the majority are DIY investors such as business owners, self-employed professionals and corporate executives. We also have clients from the financial services sector such as IFAs, wealth managers and fund managers. ISACO Ltd is authorised and regulated by the Financial Services Authority (FSA). Our firm reference number is 525147.

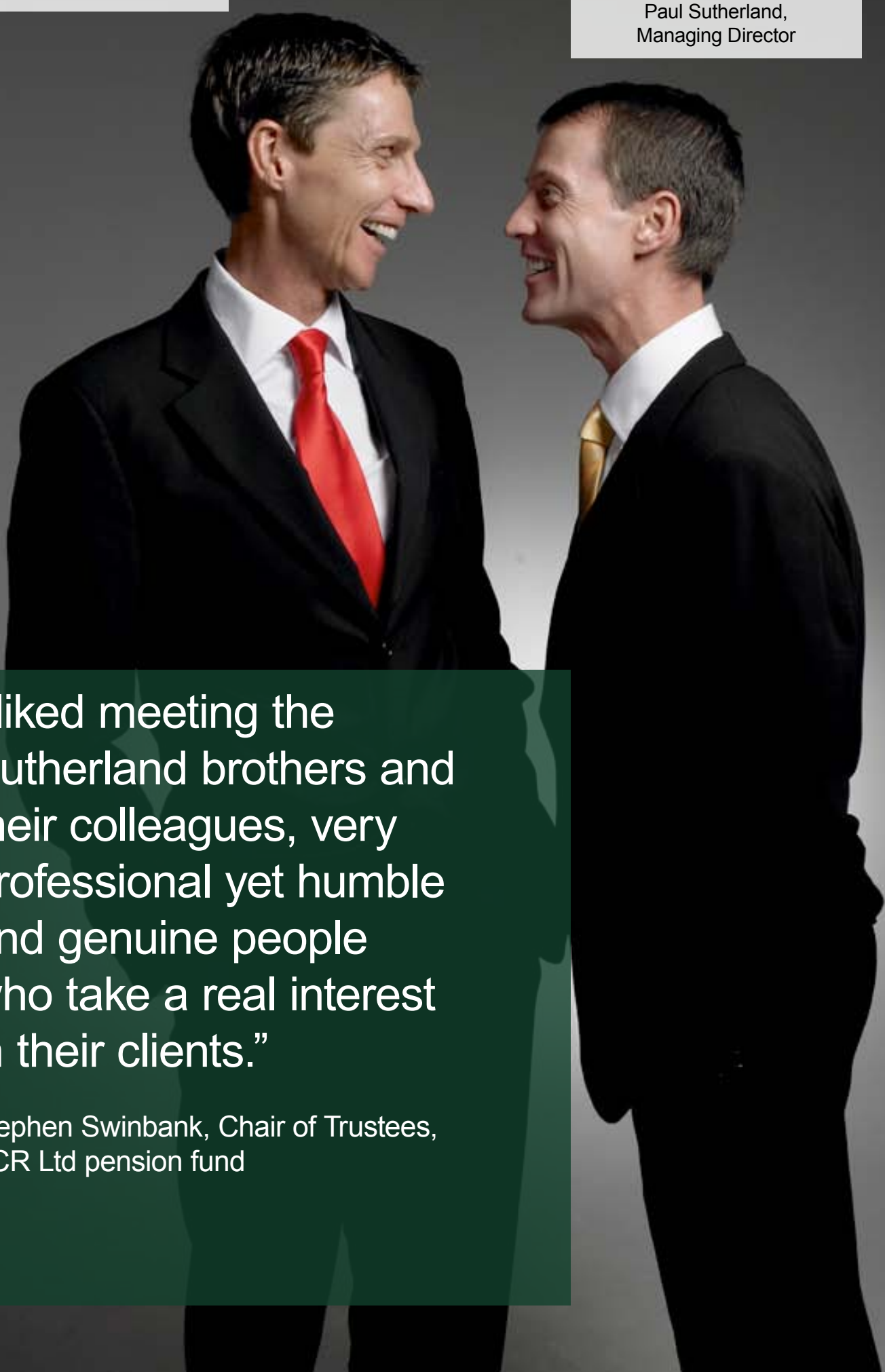
\*15th November 2012: Internal estimation of total ISA and pension assets owned by ISACO Investment Team and ISACO premium clients.

\*\*31st December 2008 - 31st December 2012

ISACO investment performance verified by Independent Executives Ltd

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A photograph of two men, Stephen Sutherland and Paul Sutherland, standing and smiling at each other. Stephen is on the left, wearing a black suit, white shirt, and red tie. Paul is on the right, wearing a black suit, white shirt, and gold tie. The background is a plain, light grey.

Stephen Sutherland,  
Lead Investor

Paul Sutherland,  
Managing Director

“I liked meeting the Sutherland brothers and their colleagues, very professional yet humble and genuine people who take a real interest in their clients.”

Stephen Swinbank, Chair of Trustees,  
NCR Ltd pension fund

## Shadow Investment: A simple way to grow your ISA and SIPP

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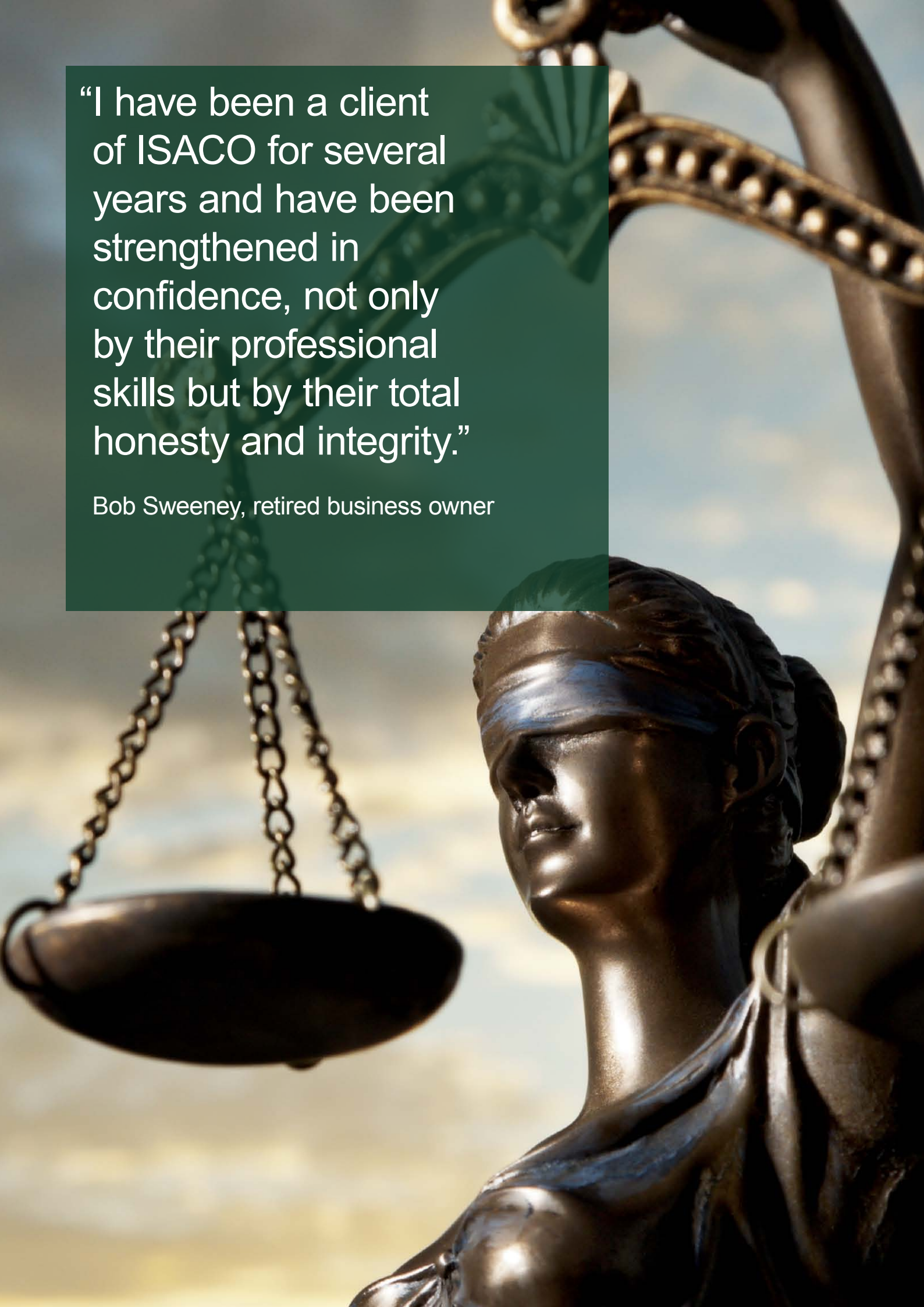
“It’s clear you really care about your clients and want to help them reach their goals. I am happy to continue to follow your guidance as I have done the last few years.”

Mel Rosenthal, retired dentist and property investor

# Shadow Investment — Service Features

- ✓ Institutional grade market analysis, fund research and market timing signals.
- ✓ 241 Daily Market Updates.
- ✓ 12 editions of The Big Picture.
- ✓ Complete access to our Investment Team.
- ✓ Service manual.
- ✓ 365 day support.
- ✓ 90 day money back guarantee.
- ✓ Authorised and regulated by the Financial Services Authority (Ref: 525147).



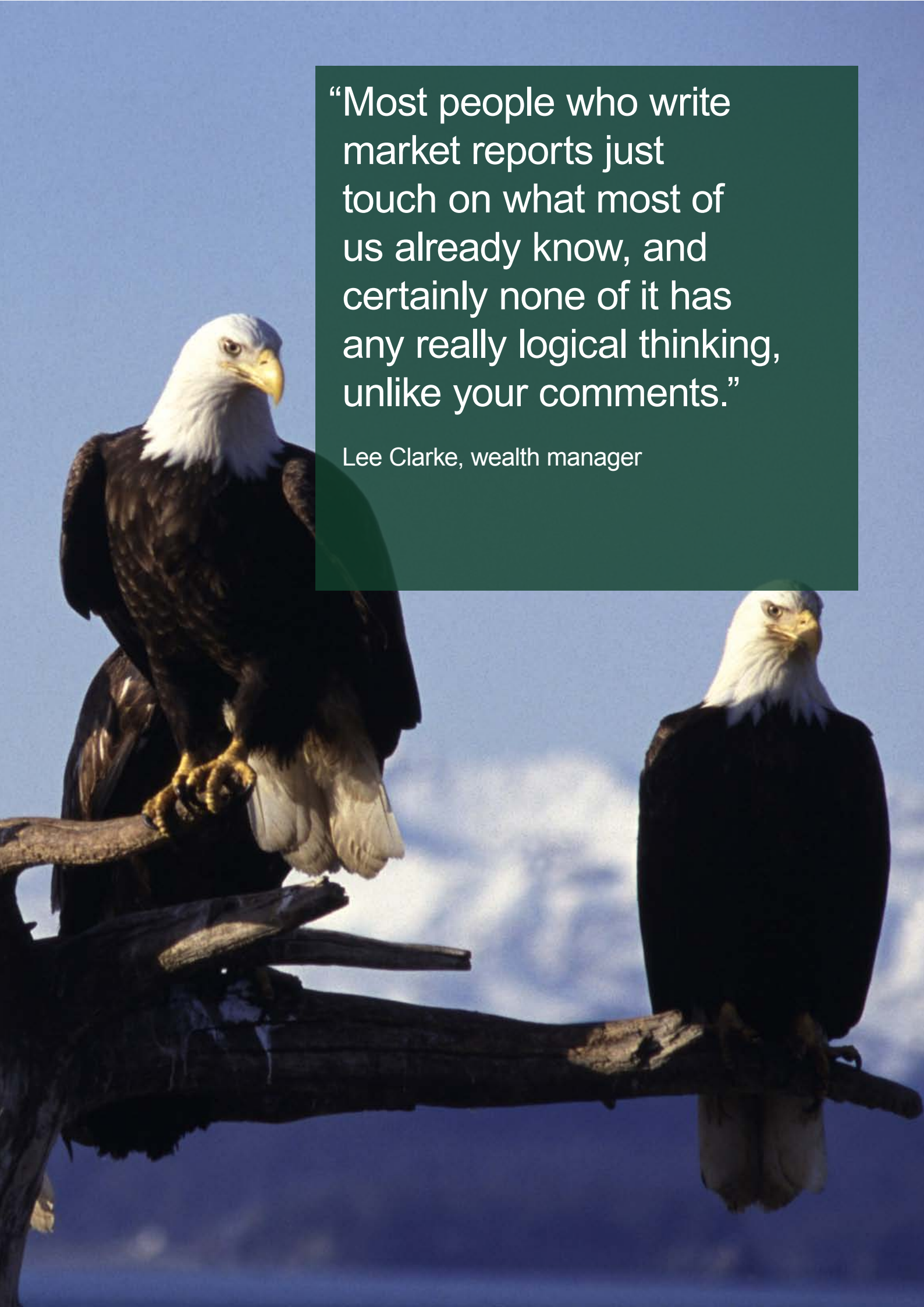


“I have been a client  
of ISACO for several  
years and have been  
strengthened in  
confidence, not only  
by their professional  
skills but by their total  
honesty and integrity.”

Bob Sweeney, retired business owner

# Shadow Investment — Service Benefits

- ✓ Easy, simple and time friendly solution for growing your ISA and SIPP portfolio.
- ✓ Help with market analysis, picking funds and timing your buys and exits.
- ✓ The potential for attractive tax-free returns.
- ✓ Investment aims can be personally tailored to suit your objectives.
- ✓ Create a lifetime income.
- ✓ Full control of your investment account.
- ✓ Trade from a platform of your choice.
- ✓ The ability to start off small and increase as your confidence grows.
- ✓ Institutional investor stock market education.
- ✓ All information and guidance communicated in plain English, no jargon.
- ✓ Fast answers to all your questions.
- ✓ Close and personal relationship with a successful Investment Team.
- ✓ Become a member of a unique club.
- ✓ Friendship and valuable networking opportunities.

Two bald eagles are perched on a dark, weathered branch. The eagle on the left is in profile, facing right, with its head turned slightly towards the viewer. The eagle on the right is also in profile, facing right, and is looking directly at the viewer. Both eagles have white heads and necks, and dark brown bodies. The background is a clear blue sky with some light, wispy clouds. A dark green rectangular box is overlaid on the right side of the image, containing white text.

“Most people who write market reports just touch on what most of us already know, and certainly none of it has any really logical thinking, unlike your comments.”

Lee Clarke, wealth manager

# ISACO Wealth: Gold and Platinum

Description	ISACO Wealth Gold	ISACO Wealth Platinum
Help with set up	X	✓
Direct and unrestricted access to ISACO's Global Market Strategist	X	✓
Direct and unrestricted access to ISACO's Managing Director	X	✓
Direct and unrestricted access to ISACO's Lead Investor and Chief Investment Strategist	X	✓
241 Daily Market Updates (5 updates per week)	✓	✓
12 editions of The Big Picture (one edition per month)	✓	✓
Service manual	✓	✓
24/7/365 days per year support	✓	✓
90 day money back guarantee	✓	✓
FSA regulation and protection	✓	✓

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Any information should be considered in relation to specific circumstances.

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