A closer look at the Daily Market Update

In the masthead of each market update, we insert the date for easy reference (Point 1). In this first section, called 'Market Behaviour' (Point 2), we share with you 'What we like / liked' and 'What we don't like / didn't like'.

What you'll also find in this part of the update are links to charts (Point 3), providing you with the opportunity to further your investment education.



ISACO Ltd 82 King Street Manchester. M2 4WQ 0800 170 7750 ISACO.co.uk

Daily Market Update

POWERED BY

Tuesday 19th May 2020

1

Market Behaviour

2



Stephen Sutherland ISACO's Lead Investor and Chief Investment Strategist

Collectively, yesterday's index and stock action were positive.

The NASDAQ Composite gained 2.44% (Point A) in above average volume (Point B). This suggest institutional investors were buying.

Leading stocks action was neutral. The NASDAQ Composite closed up; however, an equal number of leading equities fell in heavy volume compared to those that gained in heavy volume. When this type of activity occurs on a day the NASDAQ gains, we class the behaviour as a bearish divergence.

What we like / liked

- Just after the March 23rd bottom, we saw follow-throughs on key indexes, sectors and stocks.
- University of Oxford scientists and major drug giant Pfizer are confident they can get their jab for the incurable virus rolled out to use by autumn. Also in the race for a coronavirus vaccine, the first results in humans showed Moderna's vaccine candidate led to antibody responses in a handful of healthy volunteers.
- Governments and central banks have enacted aggressive fiscal and monetary stimulus measures to counteract the disruption caused by Covid-19.
- Strong relative strength in technology indexes, some leading sectors and some leading stocks.
- The current 'confirmed' rally on the NASDAQ Composite is eight weeks old so far so good.

What we didn't like / don't like

• Fastest 20% (bear market) drop in history. Market technicals are a mess and with the indexes dropping so much and so quickly, they are going to need a lot of time to mend and heal.

Our thoughts

The market is once again at a crunch point. After yesterday's surge in equity prices, it has taken the markets back to their April 29th levels which currently is an area of tough resistance. It would be extremely constructive if we can see over the coming days / weeks, all the major US indexes, sectors and stocks breaking through this resistance and staying above it. This would also be a big positive if we continue to see strength returning to European and Asian equities.

Next, we give our latest thoughts (Point 4). This is very useful because it tells you exactly how we are feeling about the current market environment.

In this particular edition, we were sitting in approximately 50% cash and this is why we had a quick link (Point 5) to our thoughts on getting that parked cash back into the market. Under this was a 'Summary' (Point 6) section, giving a time friendly snapshot of our current thinking.

Our thoughts on getting cash back in the market

Summary

So far so good. We are impressed with some of the recent action, however we are still far away from deploying any of our parked cash back into equities.

From here, the market has a lot of work to do and its still unclear whether all is well. As more behaviour and information filters through, it will start to become clear what the markets ultimate aims are.

Index	Change	Volume Change	Volume Compared to its Average	Type of Day
NASDAQ	+2.44%	+2.4%	Above average	Professional accumulation
S&P 500	+3.15%	-13.1%	Below average	Gain in tame volume
S&P 600	+7.21%	-2.0%	Above average	Professional accumulation
DJIA	+3.85%	-13.1%	Below average	Gain in tame volume

Next, we display a table (Point 7) that shows price and volume changes on the four US market indexes we follow. We also report how the volume on each index compared to its average and our opinion of what type of day it was.

Below the indexes you'll find a section called 'Leading Stocks Behaviour' (Point 8). When we analyse leading stocks, we look very carefully at how each leader has acted for the day and calculate what percentage of the leading stocks acted healthy versus unhealthy. Ideally, we like to see 80% of the leaders acting healthy.

Leading Stocks Behaviour Leading Stocks Acting Healthy 50%

Leading Stocks Acting Healthy 50%

Leading Stocks Acting Unhealthy 50%

Leaders performed so so. 50% of leaders acted healthy versus ones that acted unhealthy.

8

Our Portfolio

On Wednesday March 25th 2020, we made a change in our portfolio.

Click here for a full explanation for our reasons and rationale behind the switch.

The table below shows the funds we currently own:

11

Name of Fund Owned	Date Purchased*	Price Paid*	Gain/ Loss %**	ISIN Number	Portfolio Weighting***
CLASSIFIED	March 2nd 2019	£3.59	+24.7%	CLASSIFIED	11.2%
CLASSIFIED	February 17th 2017	£1.59	+37.7%	CLASSIFIED	10.2%
CLASSIFIED	January 17th 2017	£14.57	+86.6%	CLASSIFIED	10.1%
CLASSIFIED	February 9th 2017	£4.66	+34.7%	CLASSIFIED	7.3%
CLASSIFIED	May 10th 2016	£15.99	+87.4%	CLASSIFIED	7.2%
CLASSIFIED	November 24th 2015	£24.69	+65.7%	CLASSIFIED	6.7%
Product Cash****** / SIPP Bank Account	N/A	N/A	N/A	N/A	47.3%

^{*} Date Purchased and Price Paid refers to the initial purchase of the fund.

12

Our view on which way the market is heading is this: we have a neutral outlook in the short-term and a bullish outlook in the long-term.

If any words or phrases in today's edition seem unfamiliar or puzzling, discover their meaning.

13

In the next section called 'Our Portfolio' (Point 9) we start by reminding you 'when' we made the last switch in our portfolio, together with an explanation of 'why' we made the switch (Point 10).

Below this, we offer a link to a full breakdown of our investment portfolio (Point 11) and then a table that shows the funds we currently own, the price we purchased them, the date purchased, the current gain/loss%, the fund's unique ISIN number, and the fund's weighting in our portfolio.

Under the table we state our view on where we believe the market is going to head in the shorter term and the longer term (either bullish, bearish or neutral) (Point 12). There is also a useful link to a glossary in this section (Point 13), just in case any of the words or phrases contained in the update seem unfamiliar or puzzling.

^{**} Gain/Loss % is calculated from initial purchase NAV price to present date NAV price.

^{***} Reading taken April 30th 2020.

^{****} Formerly known as Henderson China Opportunities Fund I Acc.

^{*****} Formerly known as Henderson Global Technology I Acc. Henderson China Opportunities Fund I Acc.

^{******} On Fidelity, Product Cash has replaced the ISA Cash Park facility.

Help and Support

For help and support, please mail your requirements, your questions, your comments and of course your successes to our <u>client support team</u> or alternatively you can call on <u>0800 170 7750</u> and we'll gladly help.

Yours sincerely,

Stephen Sutherland ISACO's Lead Investor and Chief Investment Strategist

Follow us on:









Each update ends with a 'Help and Support' section (Point 14) that gives you the opportunity to speak to us by either email or phone at any given time, should you have a question, comment or concern.

Underneath each update is our disclaimer, which is self-explanatory and required for FCA (Financial Conduct Authority) compliance (Point 15).

15

ISACO Ltd, 82 King Street, Manchester. M2 4WQ
Tel: 0800 170 7750 | Contact | About Us | Fax: 0870 757 8860

© Copyright ISACO Ltd. All rights are expressly reserved. You may print off this Daily Market Update for your personal reference, provided that you do not modify the paper or digital copies of the content that you have printed off in any way and do not remove any copyright or other proprietary notices from such content. All other reproduction or use of this Daily Market Update is strictly prohibited. In particular, no part of this Daily Market Update may be reproduced (including photocopying), or stored in any public electronic retrieval system, or transmitted (in any form or by any means), or used for any commercial purpose, without the prior written permission of ISACO Ltd.

Information presented by ISACO Ltd is for educational purposes only and does not constitute financial or investment advice.

The information provided here is based on ISACO Ltd's research and it does not constitute financial advice. Any information should be considered in relation to specific circumstances. ISACO Ltd does not make personal recommendations for particular stocks or investment funds or any other security or any other investment of any kind. If particular stocks or investment funds are mentioned, they are mentioned only for illustrative and educational purposes. ISACO Ltd offer non-advised sales. These refer to a situation where no personal recommendation is made and the client is left to decide how they wish to proceed.

Please note that we do not provide advice, and therefore, are not required to assess the suitability or appropriateness of investments that you choose. This means you do not benefit from the protection of the FCA's rules on assessing suitability. If you have received a recommendation from your adviser they will be responsible for the suitability of the recommendation.

YOU SHOULD SEEK ADVICE FROM A REGISTERED FINANCIAL PROFESSIONAL PRIOR TO IMPLEMENTING ANY INVESTMENT PROGRAM OR FINANCIAL PLAN.

ISACO Ltd and its employees are not agents, brokers, stockbrokers, broker dealers or registered financial advisors. ISACO Ltd does not guarantee any results or investment returns based on the information in this document. Past performance is no indication or guarantee of future results and the value of any investment you make can go down as well as up. ISACO Ltd does not accept any responsibility for loss occasioned to any person acting or refraining from acting as a result of information contained in this document.

This document presents information and opinions believed to be reliable, but the accuracy cannot be guaranteed. ISACO Ltd is not responsible for any errors or omissions. All rights reserved. No part of this document may be reproduced, rerecorded stored in a retrieval system or transmitted, in any form or by any means, electronic, mechanical, photocopying, recording or otherwise without the prior written permission of ISACO Ltd. All copyrights reserved.

ISACO Ltd is authorised and regulated by the Financial Conduct Authority (FCA 525147). www.fca.org.uk

Important Information

The value of a fund and the income from it can go down as well as up so you may get back less than you invested. If your fund invests in overseas markets, changes in currency exchange rates may affect the value of your investment. If your fund invests in small and emerging markets, these can be more volatile than other, more developed, markets. Past performance is not a guide to future returns. Due to the greater possibility of default, an investment in corporate bonds is generally less secure than an investment in Government bonds. Default risk is based on the issuer's ability to make interest payments and to repay the loan at maturity. Default risk may therefore vary between different government issuers as well as between different corporate issuers.

Copyright

© ISACO Ltd 2001-2021

 $Stephen \ Sutherland \ and \ Paul \ Sutherland \ have \ asserted \ their \ moral \ rights \ in \ accordance \ with \ ss. \ 77-80 \ of \ the \ Copyright, \ Designs \ and \ Patents \ Act \ 1988.$

Published by ISACO Ltd.

 $All\ rights\ reserved.\ No\ part\ of\ this\ publication\ may\ be\ used,\ reproduced\ or\ transmitted\ in\ any\ form\ without\ the\ prior\ written\ permission\ of\ the\ copyright\ owner.$

Any use of materials in this document including reproduction, modification, distribution or republication without the prior written permission of ISACO Ltd is strictly prohibited.

Applications for the copyright owner's written permission to reproduce any part of this publication should be addressed to: ISACO Ltd, ISACO House, 82 King Street, Manchester, M2 4WQ, United Kingdom. Telephone 0800 170 7750. Email info@ISACO.co.uk

Warning - the doing of any unauthorised act in relation to this copyright work may result in both a civil claim for damages and criminal prosecution.